

WCC Onward Employer Guide

WCC's Onward connects employers with students for jobs, internships, and freelance projects. When employers create postings, they select required skills and optional skills; this guide is intended to help with that process.

If you're looking for these types of projects:	Add in these required skills when you post the project:	You may or may not want to add in these skills as they are optional for these projects:
App Development	App Development > Smartphone: Android OS OR App Development > Smartphone: iOS / iPhone	
Basic Website: Creation	Web Design & Development > Front-End Development: HTML5 Web Design & Development > Front-End Development: CSS	Web Design & Development > Front-End Development: JavaScript Web Design & Development > Front-End Development: jQuery Web Design & Development > Server-Side Development: WordPress
Basic Website: Design	Web Design & Development > Web Design: Website design Creative Software > Adobe: Photoshop	Web Design & Development > User Experience: Interface wireframing
Business Cards	Graphic Design > Brand system design	Creative Software > Adobe: Illustrator Creative Software > Adobe: InDesign Creative Software > Adobe: Photoshop
Company Branding	Graphic Design > Brand system design	Creative Software > Adobe: Illustrator Creative Software > Adobe: InDesign

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		Creative Software > Adobe: Photoshop
Editing / Proofing Written Material	Communication > Written: Technical writing	
Email Marketing	Web Design & Development > Web Marketing: Email marketing	
Illustrations / Design Drawings	Graphic Design > Illustration	
Logo Creation	Graphic Design > Logo design Creative Software > Adobe: Illustrator	Creative Software > Adobe: Photoshop
Photography	Photography > Industry Sector: <i>select your specific industry</i>	
Resume / Cover Letter Assistance	Business Software > Microsoft: Word	Graphic Design > Illustration
Social Media Assistance	Web Design & Development > Web Marketing: Social media consulting	
T-shirt / Apparel Design	Graphic Design > Illustration Graphic Design > Logo design	
Video / Short Films	Digital Video > Digital Video Professionals: Digital Cinematography experience Digital Video > Digital Video Professionals: Adobe Creative software	